

# 10 things to ask at a networking one-to-one...

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1. How did you choose this industry? or how did you get into this field?
2. Why is your company different to your competitors?
3. What does your ideal client look like?
4. What would be a good referral for you?
5. This new legislation being brought in, how is it going to affect your business?
6. What do you see as the biggest challenges facing you or your industry in the next 6 months?
7. Where do you hope to be in a years time?
8. What has been the most effective way to attract new clients/customers?
9. What do you most enjoy about your job?
10. If there was one thing you could outsource what would it be?

